

KSNV DT 3.1
Quarterly Report
3rd Quarter, 2010

LIFESTYLE

PROGRAM TITLE: NEWS 3
WAKE UP WITH THE WAGNERS
5AM

TYPE: NEWS

DATE OF BROADCAST: July 12, 2010

DESCRIPTION: Consumer Wake-Up call – the first of three new weight loss drugs promising a “safe way to drop pounds” will be unveiled today.
The other two will be reviewed in October and December of this year.
Here in the U.S. almost 35 percent of the adult population is considered obese.
This brings high expectations for these new prescription drugs...which are the first in more than a decade.

PROGRAM TITLE: NEWS 3 AT 6AM

TYPE: NEWS

DATE OF BROADCAST: July 12, 2010

DESCRIPTION: Health/Medical:
The well-known Atkins Diet is changing. It will now include carbs.
The high-protein meal plan is including what it calls “net-carbs” or...more vegetables and less meat.

Critics have panned the diet...which was unveiled back in 1972 for promoting meats and fats.
"Atkin" users say this makes the diet a little friendlier.

TYPE OF PROGRAM:	NEWS 3 AT 6PM
TYPE:	NEWS
DATE OF BROADCAST:	July 12, 2010
DESCRIPTION:	Shrinking local budgets hurt some libraries. Shorter hours of operation, some shutting down, staff cuts, how will your library fair?

PROGRAM TITLE:	NEWS 3 WAKE UP WITH THE WAGNERS – 6AM
TYPE:	NEWS
DATE OF BROADCAST:	July 13, 2010
DESCRIPTION:	Nevada Labor Commissioner has made his decision and dealers at the Wynn are not happy. They must share their tips. Before the recession – Wynn dealers pocketed an average of 70 grand in tips a year – and would take large pay cuts if they moved into supervisor position. Lawyers for the dealers say they'll appeal it all the way to the Nevada Supreme Court.

PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS

DATE OF BROADCAST: July 13, 2010

DESCRIPTION: Monday the Nevada Labor Commissioner ruled on the tip pooling issue.

The ruling was in favor of the casinos that want to spilt dealer tips with supervisors.
But dealers at the Wynn are not going down without a fight.
Dealers say they will appeal the decision to Nevada District Court...and if they have to ...all the way to the state Supreme Court.

PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS

DATE OF BROADCAST: July 13, 2010

DESCRIPTION: Health/Medical:

Since it hit the market in 1999, Avandia has made millions for makers Glaxo Smith Kline.
But within the next 24 hours, the FDA could vote to yank the drug off the market.
There is, conflicting data from drug companies, outside experts – even within the FDA.

PROGRAM TITLE: NEWS 3 AT 4PM

TYPE: NEWS

DATE OF BROADCAST: July 14, 2010

DESCRIPTION: Health/Medical: Hot flashes.

They are one of the big symptoms for women going through menopause. Now research shows there's a way for women to get a handle on them. They are often linked to sleep and anxiety. A new study shows shedding a few pounds might be key to reducing their frequency and severity.

PROGRAM TITLE: NEWS 3 AT 4PM

TYPE: NEWS

DATE OF BROADCAST: July 14, 2010

DESCRIPTION: Health/Medical

Is someone intentionally trying to harm newborns at Sunrise Hospital? Live report from Sunrise Hospital. Nurses have been suspended after 14 cases of disruptive catheters were discovered among the hospital newborns.

PROGRAM TITLE: NEWS 3 AT 5PM

TYPE: NEWS

DATE OF BROADCAST: July 14, 2010

DESCRIPTION: Heath/Medical:

A frightening thought for anyone who relies on medical care here in southern Nevada.

Two nurses are now under investigation after patients suffered physical harm under their watch.

The case involves 14 disrupted catheters on newborns at Sunrise Hospital's Neonatal Care Unit.

Many now worry this will send a chill throughout the medical community

PROGRAM TITLE: NEWS 3 AT 4PM

TYPE: NEWS

DATE OF BROADCAST: July 15, 2010

DESCRIPTION: A panel of health experts says the controversial diabetes drug, Avandia, should stay on the market. That recommendation to the FDA follows days of testimony. Some panelists consider several options including adding new warning labels; One expert on the panel says the FDA's hearing could hurt future drug trials.

PROGRAM TITLE: NEWS 3 AT 11PM
TYPE: NEWS
DATE OF BROADCAST: July 15, 2010
DESCRIPTION: Las Vegas is bracing for a series of scorching days like we haven't had in years.
Team coverage – 113 and above temperatures – extreme – the County has opened up a network of what they call "cooling stations" to assist people who might not have air conditioning and/or cold water.

PROGRAM TITLE: NEWS 3
WAKE UP WITH THE WAGNERS 6AM
TYPE: NEWS
DATE OF BROADCAST: July 16, 2010
DESCRIPTION: Consumer ratings web site "Angies List-Dot-Com" found nearly 3 out of 4 people who asked about a discount – got it.
First, just ask.
Sometimes there is a discount for cash or an up front payment in full.
When it comes to the doctor's office - there's a new industry of professional bill reviewers, sometimes called "medical billing advocates."
Some patient advocates estimate that 80 percent of all medical bills contains errors.

PROGRAM TITLE: NEWS 3 AT 4PM
TYPE: NEWS
DATE OF BROADCAST: July 16, 2010
DESCRIPTION: Military/Nellis: New help for local veterans who have Post Traumatic Stress Disorder.
New rules will make it easier for them to get disability benefits.
The changes in the system for acquiring benefits could affect hundreds of thousands of service members.

PROGRAM TITLE: NEWS 3 AT 5PM
TYPE: NEWS
DATE OF BROADCAST: July 16, 2010
DESCRIPTION: Excessive heat warnings in Las Vegas.
Today emergency cooling stations remain open throughout the valley.
How are outdoor workers throughout the valley coping with this extreme heat wave?

PROGRAM TITLE: NEWS 3 AT 6PM

TYPE: NEWS

DATE OF BROADCAST: July 16, 2010

DESCRIPTION: Local commercial and industrial companies along with local resorts will soon have more options when it comes to recycling.
Merger of Republic services with the commercial recycler Evergreen recycling will share facilities and innovate new recycling options in the near future.

PROGRAM TITLE: NEWS 3 AT 9AM

TYPE: NEWS

DATE OF BROADCAST: July 17, 2010

DESCRIPTION: How safe is the meat you put on your kitchen table?
The FDA says widespread use of antibiotics in animals could be posing a serious public health threat.

PROGRAM TITLE: NEWS 3 AT 9AM
TYPE: NEWS
DATE OF BROADCAST: July 18, 2010
DESCRIPTION: Health/Medical tips for pet owners.
Summer – too hot for pets?
Your pet can suffer from heat stroke.
There are warning signs.
Deko lists the various warning signs.

PROGRAM TITLE: NEWS 3
WAKE UP WITH THE WAGNERS
5AM / 6AM
NEWS 3 AT 4PM
TYPE: NEWS
DATE OF BROADCAST: August 16, 2010
DESCRIPTION: Health/Medical Plan C.
Scientist are now working on a Plan – C
– a new pill dubbed “Ella” – or the
emergency birth control pill. It works up
to 5 mornings after intercourse, giving
women more options to stop pregnancy.

PROGRAM TITLE: NEWS 3 AT 6PM / NEWS 3 AT 11PM
TYPE: NEWS
DATE OF BROADCAST: August 16, 2010
DESCRIPTION: Deadly off-road racing incident in California that left 8 people killed including a local woman.
The race promoter did have a permit.
What are the safety measures that come with the permit should you have a race here in Nevada.

PROGRAM TITLE: NEWS 3
WAKE UP WITH THE WAGNERS 6AM
TYPE: NEWS
DATE OF BROADCAST: August 17, 2010
DESCRIPTION: Drug addiction:
Interview – Treatment for drug/substance abuse.
Live in-studio guest: David Marlon of Solutions Recovery, Las Vegas, Nevada.
Discuss their success rate with treatment, support, and insurance/costs.
Treatment vs. prison, can treatment be successful in prison?

PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS

DATE OF BROADCAST: August 17, 2010

DESCRIPTION: Fast Food Survey: A survey of 65 hundred fast-food fans say the best hamburger among fast food chains come from "Five Guys."
The best fries come from McDonalds.

PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS

DATE OF BROADCAST: August 17, 2010

DESCRIPTION: Local teenager, Bryce Harper, becomes major league baseball's top pick.
Harper agreed to a contract with the Washington Nationals.
The deal is worth \$9.9 million dollars.

PROGRAM TITLE: NEWS 3 AT 5PM

TYPE: NEWS

DATE OF BROADCAST: August 17, 2010

DESCRIPTION: Health/Medical:
Flu shots are now available around the valley at local Walgreen stores. This year the flu shot will protect against the H1N1 virus and well as two other seasonal flu viruses. Clark County had 40 H1N1 flu related deaths during the last flu season.

PROGRAM TITLE: NEWS 3 AT 5PM / 6PM

TYPE: NEWS

DATE OF BROADCAST: August 17, 2010

DESCRIPTION: Back to school.
Children must be vaccinated. Free vaccination clinics are being offered from Saturday till August 28, 2010. The southern Nevada immunization coalition is offering these shots for free. For locations go to mynews3.com.

PROGRAM TITLE: NEWS 3 AT 6PM / 11PM
WAKE UP WITH THE WAGNERS
5AM/ 6AM

TYPE: NEWS

DATE OF BROADCAST: August 17, 2010 / August 18, 2010

DESCRIPTION: Health/Medical Alert:
First there was a Typhoid outbreak and now the Southern Nevada Health District is seeing an increase in the number of Salmonella cases in the valley.
It is four times more than normal. Salmonella symptoms can begin 12 to 72 hours after consuming a contaminated food or beverage.

PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS

DATE OF BROADCAST: August 18, 2010

DESCRIPTION: Health/Medical:
A news study finds teenagers really are not hearing as well as they use to. The report says one-in-five teenagers have at least slight hearing loss. The cause is a mystery.
Some experts say turn-down the volume on the I-Pods and MP-3 players. Hearing loss can lead to problems in learning at school.

PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS

DATE OF BROADCAST: August 18, 2010

DESCRIPTION: Tropicana Hotel and Casino is at the center of a lawsuit. Carl Icahn is suing the Hotel-Casino over its' name. The local billionaire investor is hoping to force the Tropicana's new owners to pay royalties for using the name. Icahn's company "Tropicana Entertainment" is now separate from the hotel.

PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS

DATE OF BROADCAST: August 18, 2010

DESCRIPTION: Going green for a good cause. NEWS 3'S Dana Wagner explains how you can take your old computer that's sitting around collecting dust and get rid of it while at the same time helping out a local charity. Details.

PROGRAM TITLE: NEWS 3 AT NOON / 4PM

TYPE: NEWS

DATE OF BROADCAST: August 18, 2010

DESCRIPTION: Two weeks ago we were dubbed the "coolest city" in the country but now Forbes has placed our city on another list and this one is not so good. The magazine says Las Vegas ranks as the number one "most stressed" cities in the entire country. Licensed marriage and family therapist, Dr. Yolanda Trevino says people need to learn to deal with stress.

PROGRAM TITLE: NEWS 3 AT 6PM

TYPE: NEWS

DATE OF BROADCAST: August 18, 2010

DESCRIPTION: Tickets to Miss Universe pageant at local hotel/casino – pre-event hosted by NEWS 3 entertainment reporter where all proceeds go to the non profit Nevada Cancer Institute.

Showcase the work of local photographer, Jerry Metellus, as he captures still life images of Nevada Ballet Theater dancers.

PROGRAM TITLE: NEWS 3 AT 11PM
TYPE: NEWS
DATE OF BROADCAST: August 18, 2010
DESCRIPTION: Members of the military took part in an event to kick-off construction of a new USO lounge at McCarran Airport. Senator Harry Reid, Congresswoman Shelley Berkley and Dina Titus also took part. The new lounge will be provided for military members and their families.

PROGRAM TITLE: NEWS 3 AT 6PM / 11PM
TYPE: NEWS
DATE OF BROADCAST: August 18, 2010
DESCRIPTION: How are local soldiers who were in Iraq reacting to the news of combat troops pulling out? Two Army National Guard members from Nevada, who served out country and were wounded sit talk to NEWS 3.

PROGRAM TITLE: NEWS 3
WAKE UP WITH THE WAGNERS
5AM / 6AM

TYPE: NEWS

DATE OF BROADCAST: August 19, 2010

DESCRIPTION: RECALL Alert – Mazda-three and Mazda-five sedans and vans owners will be notified during the next few months for what the auto maker is saying a defect is causing power steering problems.
The recall involves vehicles made between 2007 through 2009.

PROGRAM TITLE: NEWS 3
WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

DATE OF BROADCAST: August 19, 2010

DESCRIPTION: Consumer Reports – Find out the best and the worst multivitamins and if you really need to take one.

PROGRAM TITLE: NEWS 3
WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

DATE OF BROADCAST: August 19, 2010

DESCRIPTION: A new poll shows more than half of Americans do not think it is safe to eat seafood from the oil spill areas in the Gulf of America.
That topic will be discussed by a House sub-committee.

PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS

DATE OF BROADCAST: August 19, 2010

DESCRIPTION: Important information for locals who used to need "work cards" to get hired for certain jobs here in town.
The Clark County Commission approved some changes that may mean one less hoop for you to jump through.
Story explores which jobs now require a card and which jobs no longer require a work card, plus how a conviction of a crime affects one's ability to get a card.

PROGRAM TITLE: NEWS 3 AT 5PM / 6PM / 11PM –
NEWS 3
WAKE UP WITH THE WAGNERS
5AM / 6AM

TYPE: NEWS

DATE OF BROADCAST: August 19, 2010 / August 20, 2010

DESCRIPTION: RECALL ALERT:

A recall of eggs has drastically expanded.
Health officials have now recalled 380 million eggs from close to 20 states including Nevada.
The tainted eggs were sold under many brand names including Albertson's and Dutch Farm.
For more information of which brands were affected go to mynews3.com.

PROGRAM TITLE: NEWS 3
WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

DATE OF BROADCAST: August 20, 2010

DESCRIPTION: Consumer WAKE UP call: Tainted eggs update

PROGRAM TITLE: NEWS 3
WAKE UP WITH THE WAGNERS
5AM / 6AM

TYPE: NEWS

DATE OF BROADCAST: August 20, 2010

DESCRIPTION: MAKE A WISH – A Las Vegas teen has overcome tremendous odds to land his own music album that will be in stores all over the country.

PROGRAM TITLE: NEWS 3 AT 4PM

TYPE: NEWS

DATE OF BROADCAST: August 20, 2010

DESCRIPTION: You can get free advice and guidance if you have some unanswered legal questions.
It is being called a Community Law Day sponsored by UNLV's Boyd School of Law and Legal Aid Center of Southern Nevada.
(Times and location offered)

PROGRAM TITLE: NEWS 3 AT 5PM
TYPE: NEWS
DATE OF BROADCAST: August 20, 2010
DESCRIPTION: RECALL:
The egg recalled has grown over a half billion eggs nationwide. Southern Nevada Health District has handled 30 salmonella cases so far. The SNHD suggests people cook their eggs thoroughly.

PROGRAM TITLE: NEWS 3 AT 6PM
TYPE: NEWS
DATE OF BROADCAST: August 20, 2010
DESCRIPTION: New federal rules are going into effect for "gift cards" more customer friendly. The new rules apply to store cards, Mastercard, Visa, American Express and Discover gift cards. Story breaks down the changes.

PROGRAM TITLE: NEWS WITH AT 6PM
TYPE: NEWS
DATE OF BROADCAST: August 20, 2010
DESCRIPTION: ALERT: Bed bugs.
It is not just your home that could have
bed bugs, the National Pest
Management Association tells NEWS 3
that nearly one in five exterminators
have found bed bugs in office buildings.

PROGRAM TITLE: NEWS 3 AT 6AM
TYPE: NEWS
DATE OF BROADCAST: August 21, 2010
DESCRIPTION: Interview – in studio – Restaurant Week
– benefiting Three Square – Feeding the
hungry and homeless in southern
Nevada.

PROGRAM TITLE: NEWS 3 AT 6AM
TYPE: NEWS
DATE OF BROADCAST: August 21, 2010
DESCRIPTION: GPS devices for newborns and how the device is catching on with hospitals and parents-to-be.

PROGRAM TITLE: NEWS 3 AT 6AM
TYPE: NEWS
DATE OF BROADCAST: August 21, 2010
DESCRIPTION: Information: A local event to help those suffering with diabetes.
JDRF – Shopper-unity sale takes place this weekend.
Proceeds go JDRF.
In-studio guests discuss the event, living with diabetes, the rise in cases and explains type one and type two diabetes.

PROGRAM TITLE: NEWS 3 AT NOON / 4PM / 6PM

TYPE: NEWS

DATE OF BROADCAST: September 13, 2010

DESCRIPTION: The Plaza in downtown Las Vegas is laying off 400 workers as the property gets ready for a major renovation. The hotel is closing its' one thousand room hotel tower, and the shutdown could last a year. The casino and restaurants will remain open. The Plaza's hotel and layoffs will begin, in early November.

6PM Update:
Mayor's comments.

PROGRAM TITLE: NEWS 3 AT 5PM

TYPE: NEWS

DATE OF BROADCAST: September 13, 2010

DESCRIPTION: "IT'S YOUR MONEY"
Airline ticket prices.
Prices have gone up 20% to 30% since the same time last year.
How to get a lower price.

PROGRAM TITLE: NEWS 3 AT 5PM

TYPE: NEWS

DATE OF BROADCAST: September 13, 2010

DESCRIPTION: The average American is not eating enough fruits and vegetables every day and people living in Nevada in particular are not eating enough produce. THE CDC says here in Nevada, about 30 percent of us are eating enough fruit and a quarter get enough vegetables. Nevada lags behind the national average.

PROGRAM TITLE: NEWS 3 AT 6PM

TYPE: NEWS

DATE OF BROADCAST: September 13, 2010

DESCRIPTION: Ten women who enlisted in the Coast Guard attend special ceremony in Las Vegas.

PROGRAM TITLE: NEWS 3 AT 11PM

TYPE: NEWS

DATE OF BROADCAST: September 13, 2010

DESCRIPTION: It's almost the start of the flu season but now a surprising study out of the University of Virginia might make you think twice about stocking up on hand sanitize soap.
The study says hand sanitize soap is not effective in stopping the spread of the common cold or influenza.

PROGRAM TITLE: WAKE UP WITH THE WAGNERS
5AM / 6AM
NEWS 3 - NOON / 5PM / 6PM

TYPE: NEWS

DATE OF BROADCAST: September 14, 2010

DESCRIPTION: The San Gennaro Feast kicks off today at 4pm.
(Festival details)

PROGRAM TITLE: WAKE UP WITH THE WAGNERS
5AM / 6AM

TYPE: NEWS

DATE OF BROADCAST: September 14, 2010

DESCRIPTION: Whole Foods wants to reduce its impact on the ocean.
The food store is giving seafood a green, yellow or red rating.
A green rating means there's an abundance of that type of fish.
Yellow means there are concerns about how the food is caught or if it can be sustained.
Red foods suffer from over fishing and stocks are depleted.

PROGRAM TITLE: NEWS 3
WAKE UP WITH THE WAGNERS
5AM / 6AM

TYPE: NEWS

DATE OF BROADCAST: September 14, 2010

DESCRIPTION: Price of fall pumpkins may cost more this season because of extra moisture which has causes many crops to rot.

PROGRAM TITLE: NEWS 3
WAKE UP WITH THE WAGNERS
5AM / 6AM

TYPE: NEWS

DATE OF BROADCAST: September 14, 2010

DESCRIPTION: If you suffer from allergies from mold, ragweed and weather changes – know what foods can cause your nose to run or cause your eyes to itch.
Interview: Dr. Steven Cole, Allergist.

PROGRAM TITLE: NEWS 3
WAKE UP WITH THE WAGNERS
5AM / 6AM
NEWS 3 - NOON, 4PM, 5PM

TYPE: NEWS

DATE OF BROADCAST: September 14, 2010

DESCRIPTION: The city of Summerlin is celebrating its' 20th birthday and today you can taste the fun.
Summerlin is holding a valley wide cake competition.
The winners will be announced live at 5pm.

PROGRAM TITLE: NEWS 3
WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

DATE OF BROADCAST: September 14, 2010

DESCRIPTION: Smokeless tobacco may increase risks of cancer.

PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS

DESCRIPTION: September 14, 2010

DESCRIPTION: Over the counter cough and cold medicines could be taken out of reach in an attempt to curb drug abuse. An advisory committee is considering restrictions on Robitussin and more than 100 other over the counter medicines that contain an ingredient called DXM.

PROGRAM TITLE: NEWS 3 AT 11PM
WAKE UP WITH THE WAGNERS
5AM / 6AM

TYPE: NEWS

DATE OF BROADCAST: September 14, 2010
September 15, 2010

DESCRIPTION: Immigrant rights – that was the topic of discussion tonight at the east Las Vegas Community Center during a town hall style event after the public complained about the recent raids by Border Patrol Agents.

PROGRAM TITLE: NEWS 3 AT 11PM

TYPE: NEWS

DATE OF BROADCAST: September 14, 2010

DESCRIPTION: Starting tomorrow, cancer patients in our valley will have another option for treatment.
The Nevada Cancer Institute is teaming up with UMC to open a new cancer center.
UMC will also offer radiation therapy starting next year.

PROGRAM TITLE: NEWS 3
WAKE UP WITH THE WAGNERS
5AM / 6AM

TYPE: NEWS

DATE OF BROADCAST: September 15, 2010

DESCRIPTION: The definition of "family" is changing.
The research shows more people are
recognizing unmarried couples both gay
and straight.
But there is also a solid group of people
that resist this change.

PROGRAM TITLE: NEWS 3
WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

DATE OF BROADCAST: September 15, 2010

DESCRIPTION: Uncle Sam is giving southern Nevada a
boost to fight obesity.
The Health District is getting more than
3.8 million dollars for prevention.
One in four in Nevada is considered
obese.

PROGRAM TITLE: NEWS 3 AT NOON
TYPE: NEWS
DATE OF BROADCAST: September 15, 2010
DESCRIPTION: A new study finds autistic children have varying cognitive abilities, which can improve over time.
This study showed most of the children's social and behavioral skills did improve over time.

PROGRAM TITLE: NEWS 3 AT NOON
TYPE: NEWS
DATE OF BROADCAST: September 15, 2010
DESCRIPTION: Men are trying to get leaner but are too much exercise bad for your health?

PROGRAM TITLE: NEWS 3 AT 4PM
TYPE: NEWS
DATE OF BROADCAST: September 15, 2010
DESCRIPTION: It's Hispanic Heritage Month and the Las Vegas City Council celebrated in a festive way.
A mural was unveiled at the Agave Restaurant in Summerlin today.

Painted by a local artist the mural shows the different representations of Mexico's history.

PROGRAM TITLE:	NEWS 3 AT 5PM
TYPE:	NEWS
DATE OF BROADCAST:	September 16, 2010
DESCRIPTION:	IT'S YOUR MONEY – where to save on clothes and items while helping out local charities?

PROGRAM TITLE:	NEWS 3 AT 5PM
TYPE:	NEWS
DATE OF BROADCAST:	September 16, 2010
DESCRIPTION:	IT'S YOUR MONEY NEWS 3 has learned the state is not going to spend any more to build new buildings for foreseeable future. The state will not issue any new construction bonds through 2013 at least.

PROGRAM TITLE: NEWS 3
WAKE UP WITH THE WAGNERS 5AM

TYPE: NEWS

DATE OF BROADCAST: September 17, 2010

DESCRIPTION: How to save on groceries without using
a single coupon. (Story shows how)

PROGRAM TITLE: NEWS 3
WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

DATE OF BROADCAST: September 17, 2010

DESCRIPTION: Mayor Goodman to speak this morning
with locals on the economy, jobs, etc.

PROGRAM TITLE: NEWS 3
WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

DATE OF BROADCAST: September 17, 2010

DESCRIPTION: 3 Mail – Screaming children in public –
viewers thoughts via email and
Facebook.

PROGRAM TITLE: NEWS 3
WAKE UP WITH THE WAGNERS
5AM / 6AM
NEWS 3 - NOON

TYPE: NEWS

DATE OF BROADCAST: September 17, 2010

DESCRIPTION: FOOD RECALL / WARNING –
several brands of packaged crab meat
are being recalled for contamination with
Listeria.
Listeria can cause serious and
sometimes fatal infections in young
children, elderly and others with a
weaken immune system.

PROGRAM TITLE: NEWS 3 AT 4PM / 11PM
TYPE: NEWS
DATE OF BROADCAST: September 17, 2010
DESCRIPTION: POW/MIA first national recognition was held in 1979, today the tradition continued at Nellis Airforce base.

PROGRAM TITLE: NEWS 3 AT 4PM / 5PM / 6PM
TYPE: NEWS
DATE OF BROADCAST: September 17, 2010
DESCRIPTION: Yom Kippur begins tonight at sunset. The holiday represents a time of atonement and repentance. Prayer and fasting for people of the Jewish faith.

PROGRAM TITLE: NEWS 3 AT 6PM
TYPE: NEWS
DATE OF BROADCAST: September 17, 2010
DESCRIPTION: Anchor mom: How kids become bullies?
now we
and
classroom.
News 3 has heard from you and reveal your stories about bullying how it affects kids in the

PROGRAM TITLE: NEWS 3 AT 11PM
NEWS 3 6AM / 9AM

TYPE: NEWS

DATE OF BROADCAST: September 17, 2010
September 18, 2010

DESCRIPTION: Thousands contribute to it and thousands depend on it but tonight NEWS 3 is looking into an investigation taking place at AFAN or AIDS of Nevada.
At the center of the investigation is a former employee.

PROGRAM TITLE: NEWS 3 AT 6AM / 9AM

TYPE: NEWS

DATE OF BROADCAST: September 18, 2010

DESCRIPTION: The GREAT EVENT – In studio interview – proceeds to help out new Vista Community. (Details discussed)

PROGRAM TITLE: NEWS 3 AT 6AM / 9AM
TYPE: NEWS
DATE OF BROADCAST: September 18, 2010
DESCRIPTION: The 38th annual Saint John Greek Orthodox food festival.
(Details about event)
Live in-studio interview.

PROGRAM TITLE: NEWS 3 AT 9AM
TYPE: NEWS
DATE OF BROADCAST: September 18, 2010
DESCRIPTION: Making "Strides Against Breast Cancer," live in-studio interview discussing event details and how the public can get involved.

PROGRAM TITLE: NEWS 3 AT 6AM
TYPE: NEWS
DATE OF BROADCAST: September 19, 2010
DESCRIPTION: Live in-studio interview:
The Solutions Foundation has been providing alcohol and drug abuse prevention in Clark County School district for several years.

PROGRAM TITLE: NEWS 3 AT 6AM
TYPE: NEWS
DATE OF BROADCAST: September 19, 2010
DESCRIPTION: A special fund-raiser is helping valley children fight cancer.
Information: The 3rd annual Kennedy Kares fundraiser for Saint Jude's children.

PROGRAM TITLE: NEWS 3 AT 6AM
TYPE: NEWS
DATE OF BROADCAST: September 19, 2010
DESCRIPTION: Oktoberfest celebrations begin locally at Hofbrauhaus.

PROGRAM TITLE: NEWS 3 AT 6AM
TYPE: NEWS
DATE OF BROADCAST: September 19, 2010
DESCRIPTION: Live in-studio interview:
Safe Nest has been helping out in the southern Nevada community for a long time and now need your help.

Information on Safe Nest and
how you can help.

PROGRAM TITLE:	NEWS 3 AT 11PM
TYPE:	NEWS
DATE OF BROADCAST:	September 19, 2010
DESCRIPTION:	<p>Starting tomorrow, Red Rock Canyon will be changing its' hours for the scenic drive. The scenic drive will now close at 5PM but still open at 6AM.</p>